## JAMES MORTON

CUSTOM TIES AND ACCESSORIES















## Welcome to James Morton

James Morton has over 35 years experience supplying custom-made ties, scarves and other accessories to companies, sports clubs, schools and many other satisfied customers.

With our team of in-house designers, we are experts at customising our products to your precise requirements, including choice of fabric, weave, colour, pattern — even labels and linings.

We offer the shortest guaranteed lead times in the UK and with our price promise guarantee you can be assured of getting a high quality product at market leading rates.





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## How to order

## Placing an order couldn't be easier...

### 1 Tell us your ideas

Email, post or speak to us about your ideas. You may have seen a design you like or have a logo you want us to incorporate. Alternatively sketch your design on paper or use our design tool online.

## 2 Approve design

Our in-house team will take your ideas and produce artwork for your approval. We will amend the artwork until you are fully satisfied.

## 3 Place your order

When you are happy with the artwork we will send you a made-up sample. Once this is approved the rest of your order will be produced and sent to you by courier.

To get a quote or to see how we can help, call us today on 0845 519 6748.





# Woven & printed ties

James Morton ties are worn with pride by hundreds of companies, clubs, military regiments and schools across the UK.

A custom-made tie reflects your organisation's identity, tradition and values. With over 35 years manufacturing experience, James Morton offers you an unparalleled level of choice in designing your tie which we describe below. Alternatively, you can rely on our professional expertise to develop your design and recommend different finishes for your product.

## Design

Our in-house design team will produce initial artwork without charge and without obligation. You can give us your design ideas through a variety of ways which may include copying a design you like, providing a sketch or even using our online tie designer. Talk to us at any time to work out the best approach for you.

## **Fabric**

Most traditional designs are typically woven in either Polyester or Silk. However certain types of neckwear tend to be dye printed. The various merits of these are described below.

## **Silk Woven Ties**

Silk Woven Ties are quintessentially British and have been worn to show affiliation to a club or regiment for many decades. The fine thread of silk fabric gives a superior shine and soft feel and is the only choice for a luxurious accessory allowing fine detail to be achieved in motifs. The detail of the tie is jacquard woven into the fabric giving a classic texture and handle to the fabric.







It is important to note that silk is a relatively delicate fabric and needs to be handled with care. A silk tie should not be worn on consecutive days to allow the tie to relax back to its original shape and should be hung on a hanger or tie rack in-between wear.



## **Polyester Woven Ties**

Polyester Woven Ties have moved forward significantly over the last decade due to improved manufacturing techniques and the availability of finer denier (thickness) microfilament yarns. Polyester is certainly not the cheap, synthetic looking fabric that it once was and provides a more cost effective solution when budgets must be met. Polyester ties are especially suited to regular wearing due to their robustness and general durability and so are typically supplied to the school and corporate market. Logos and stripes are woven into the fabric which provides a far smarter and detailed alternative to either Embroidery or Surface Printing.











## Dye Printed (Foulard) Silk Ties

Dye printed silk ties are a lighter weight alternative to their woven counterparts. Many men prefer them because of their crisp, dry handle and the lighter fabric being more suitable for smaller knots. The tie is made by dying plain fabric using large screens. Vibrant colours and large areas of fine detailing can be best achieved using this technique, as opposed to weaving the fabric. There is also no limitation on the size of the logo for printed ties, which may apply to woven ties. Printed Silk Ties are popular for corporate and promotional giveaways as any colour can be Pantone matched and the tie has the prestige of being 100% silk. There is no restriction on the number of colours in a design, although our standard prices are based on a maximum of six colours.



## **Dye Printed (Foulard) Polyester Ties**

Dye Printed Polyester ties are traditionally worn as part of a uniform. Many transport drivers, guards, cabin crew and bank cashiers wear Dye Printed Polyester ties as they are bright, easily matched to corporate colours and cost effective, especially in large numbers. We offer a choice of base fabrics but suggest twill as it is the most durable fabric. Again, there is no restriction on the number of colours in a design, although our prices are based on a maximum of six colours.

## **Digital Printed Ties - Only available** in Silk

This method of production is relatively new and is suited to designs with a high degree of detail and a large number of colours. A specialised printing machine is used to print the design onto the fabric. Special inks are used that do not bleed and penetrate the fabric to add depth to the design. Please note that this technique is not suited to Polyester fabrics as the dyes do not retain their print position and bleed into other areas.









## **Weaves**

The weft and the warp in a fabric can be woven together in a variety of different combinations called weaves. Bringing more of the warp to the surface will alter the appearance, colour and handle of the fabric. Traditionally, club and regimental ties have been woven in a repp weave to give a classic look. We offer a choice of 12 weaves to select from or, if you have no preference, we will select the most appropriate weave for your tie.







## Linings

Unless otherwise specified, we will choose a lining fabric that complements your choice of tie. We do however offer the possibility to further customise your tie with a selection of lining colours and designs.









## **Labels**

Your tie will be supplied with a label that can be used to hold the tail of the tie when worn. For a small additional charge we can create a bespoke label which can be used as a discrete way to brand your product (e.g. corporate gifts) or as an area to add a name (e.g. school ties).









## **Fastenings**

We offer security ties with both Velcro and clip-on fastenings. Security and Clip-on ties are becoming more popular as companies and individuals become more aware of health and safety regulations. Typically supplied to companies whose staff are at potential risk of strangulation, we also supply to organisations who require a uniform appearance with tie of standard length and knot size.





## **Presentation**

As standard, your ties will be individually wrapped in cellophane sleeves. We also offer a range of presentation wallets and boxes as shown below.



## Ladies scarves

We offer a wide range of ladies scarves including square, long, preformed and blouse scarves.

Ladies scarves can be worn in the workplace or in schools as part of a uniform or as an attractive accessory to show an association with a club or society.

Our square scarves measure 80cm x 80cm and long scarves 23cm x 137cm as standard, although any size is possible.

The majority of scarves are printed, as woven fabrics tend not to be sufficiently light weight. The design is then dyed onto the scarf fabric (either polyester or silk).

For smaller quantities accompanying an order of ties, we offer a jacquard style scarf which is made by attaching a thin section of your tie fabric to one edge of our complementing plain scarves.

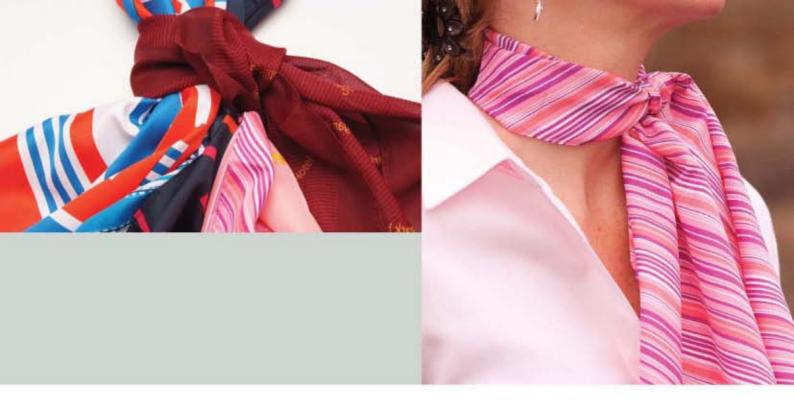
## Design

Printed scarves are subject to very few design constraints. We suggest using silk fabrics if your design needs very fine levels of detail especially in small areas. There is no limit on the number of colours in a design although a high number of colours will increase the cost. As with ties, send through your ideas and our in-house design team will work with you to achieve the result you're looking for.









## **Fabric**

Scarves are available either in 100% Silk or 100% Polyester and in a variety of weaves as described below:

- Plain our most popular fabric with a good drape and ability to accept most design detail
- **Chiffon** a very light weight semi-shear fabric
- Crepe similar to plain weave but with a slight crepe texture
- Twill a heavier weight and luxurious fabric woven to form a series of diagonal ribs
- Satin similar weight to twill with a smooth shiny finish





Chiffon

Twill

Satin

## **Finishes**

The standard finish is a machine flat stitch hem with care and content label. Optional extras include:

- Hand rolled edge which gives a luxurious look especially on silk
- Bespoke woven or printed labels (see ties)
- Presentation wallets & boxes in standard stock colours or customised with your chosen fabric





## Other Neckwear & Accessories

## **Bow Ties**

Bow ties can be supplied as ready-tied garments or self-tie. Both printed and woven designs are possible incorporating all over motifs, all over stripes or simply plain. We can also produce a two petal variant for ladies.













## **Cravats**

As with bow ties, cravats can be ready-tied or self tie. Ladies cravats come with an adjustable neck band or clip fastening.







## **Cufflinks, Tie Pins** & Lapel Pins

In addition to our textile products we offer a range of other customized accessories including tie pins, cuff links and lapel pins. Our design team can take your club or corporate branding and propose a suitable design for your chosen accessory. Products can be created in a range of shapes and sizes, and can be plated in any colour of metal.









## Waistcoats & Cummerbunds

James Morton supply tailor-made waistcoats & cummerbunds across the service industry as well as for bridal and evening occasions. Each waistcoat is made to your required size and our standard specification comes with 5 buttons, an adjustable belt on the reverse and a taffeta back. Typically worn in the hotel and leisure sector, we also supply to choirs, societies, wedding parties and clubs, providing our customers with a stylish uniform appearance. We also offer cummerbunds with or without pleated fronts and with an adjustable waistband.

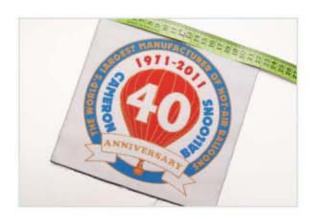




## Badges & Epaulettes

## **Badges**

Available in virtually any shape and with a minimum quantity of just 20 pieces, James Morton provides a solution for any situation requiring a woven badge. We have a stock range of more than 300 colours yarns, including metallic yarns, which allows us to match your design and colour specification accurately. Weaving the fabric rather than embroidering means that a far higher level of definition is achieved.























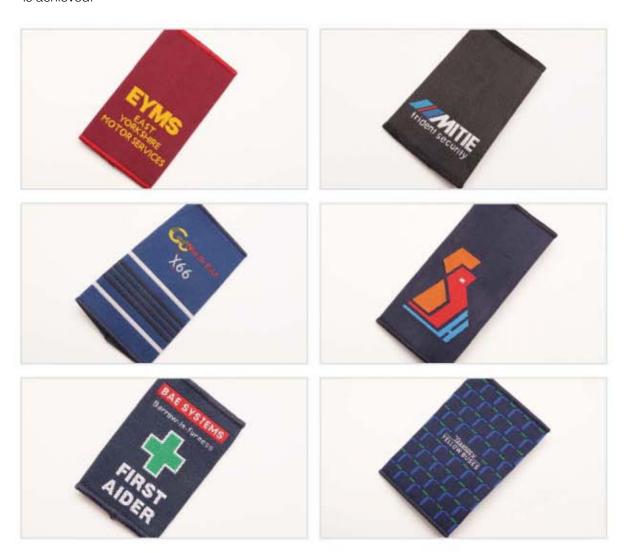






## **Epaulettes**

Epaulettes are worn mainly in the security industry to customise uniforms. They are made in 100% Polyester with an over-locked edge. Our minimum order is 20 pairs and can be made with or without a Velcro fastening. Our standard specification for an epaulette is 100mm x 60mm, although it is possible to customise both the size and the shape. Weaving the fabric rather than embroidering means that a far higher level of definition is achieved.



## Frequently Asked Questions

## How long are your lead times?

James Morton prides itself on the shortest lead times in the industry. Our standard lead times are between 4 – 7 weeks depending on specification but we also offer an express service from just 2 weeks.

## What is the price of a product?

Prices are based on the product type (e.g. silk or polyester tie) and quantity ordered. Additional charges apply for our express service and certain finishing touches e.g. bespoke labels. Please contact a member of our sales team for current prices.

## What is the minimum order requirement?

Woven Ties from 20 pieces

Printed Ties from 50 pieces

Scarves from 50 pieces. We can offer Jacquard woven scarves in lower quantities when combined with a tie order in the same fabric design.

## How do I design my product?

Our team of in-house designers are experts at customising ties and other accessories to your precise requirements. We have a number of ways to help you design your perfect product including our online design tool and design gallery. Alternatively you can simply sketch your ideas and our designers will work with you to achieve the desired result.

## Will I see a sample Tie or Scarf prior to the production run?

Yes, before the production run, we will supply a sample for your approval which will show the detail achieved and colours used.

## What is the difference between Polyester and a Silk Tie?

Polyester is a manmade fibre and is well suited to regular wearing due to their robustness and durability. Silk fibres are finer, softer and more lustrous than polyester fibres producing a more luxurious garment.

## What is the difference between a Woven and a Printed Tie?

A woven tie is made by weaving "warp and weft" together to form a fabric. The colour and design of the fabric will be determined by the way in which the yarns are woven together.

A printed tie is made by dye printing ready woven plain fabric using large screens. The screens allow dye to pass through in the areas that are to be coloured in order to achieve the overall design.

### What is the normal size of a Tie?

Adult ties are supplied as standard with a length of 143cms and a width at the widest point of the blade of 9.5cms. Different sizes are available on request including smaller sizes for children.

## What is the normal size of a Scarf?

We offer 2 standard sizes 137cms x 23cms and 80cms x 80cms. Different sizes are available on request.

### What colours are available?

We have a range of over 300 colours of polyester and silk wefts in stock which allows us to match most colours for a woven product. The dyes for printed products are mixed specially for each design and can be matched to any pantone shade.

## What is the typical position for a motif on a tie?

Motifs (logos) are typically placed either offset at the base of the tie, under the knot when tied (around 31cms from point of tie) or repeated all over the tie.

## How should I care for my tie or scarf?

We recommend that all our products are dry cleaned.



## **Contact details:**

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