

# JAMES MORTON

CUSTOM TIES AND ACCESSORIES



## SCHOOL BROCHURE





# WELCOME TO JAMES MORTON

## JAMES MORTON - FOR ALL YOUR BESPOKE SCHOOL ACCESSORIES

Welcome to our School Brochure. We hope it will be a useful resource when you're looking to order your range of school ties and other school accessories.

James Morton is a leading manufacturer of custom ties and over the years, we have built a strong reputation for supplying schools, colleges, universities and school uniform retailers with high-quality neckwear. But our school range goes much further with 'made to order' school bags, hats, scarves, blazer badges, pins and presentation pieces. We can be your complete supplier for all schoolwear accessories.

We manufacture a large number of products here in the UK and are proud of our British heritage. The team places a strong focus on craftsmanship and value when it comes to giving our customers the best service possible. Our school ties are made to last using hard-wearing fabrics and feature extra stitching for durability. As well as offering the best in quality, we can work to some of the shortest lead times in the industry through our UK factory.

As always, we're trying to do our best to offer eco-friendly options wherever possible. Our popular eco ties are made from plastic bottles and we're proud to be able to offer recycled products wherever we can.

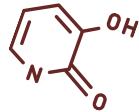
Above all, we understand that a smart uniform represents a unique identity, as well as promoting positive values and team spirit. Our in-house designers are experts at customising products to your precise requirements and we're delighted to be expanding our range to offer you more choice when it comes to choosing a uniform that helps your pupils look and feel their best.

As always, don't hesitate to get in touch with us should you wish to talk through any of our products, or discuss an idea for an order.

Wishing you the very best,

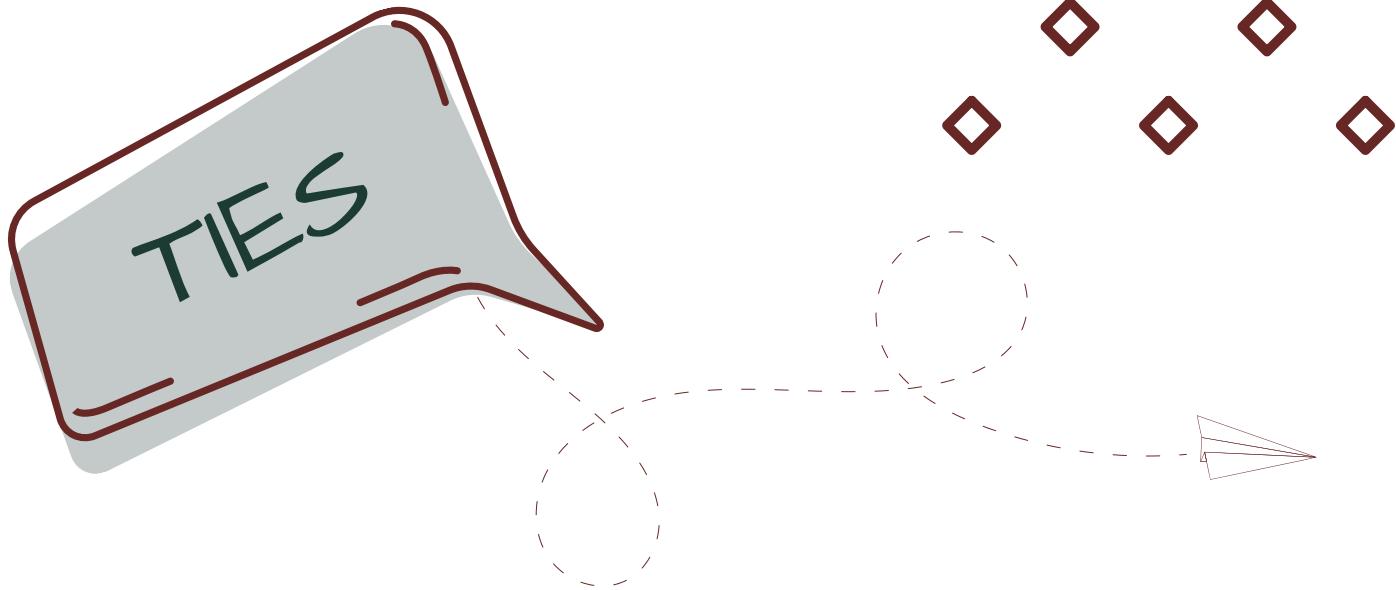
**The James Morton Team**





# CONTENTS

<b>Ties</b>	<b>4 - 8</b>
Tie materials and tie manufacturing	5
Types of neckwear	6
Eco ties	7
Tie fastenings	8
<b>School badges</b>	<b>9</b>
<b>Bags</b>	<b>10 - 13</b>
Primary school bags	11
Senior backpacks and holdalls	12
PE and stuff bags	13
<b>Summer wear</b>	<b>14 - 15</b>
<b>Winter wear</b>	<b>16 - 17</b>
<b>Bespoke personalisation service</b>	<b>18</b>
<b>How to order</b>	<b>19</b>
<b>FAQs</b>	<b>20</b>



We understand that a school tie is an important part of representing a school's identity and values, as well as teaching students to take pride in their appearance. Our team of in-house designers will customise your school ties to your precise requirements, whether this be reproducing an existing design or creating a new one.

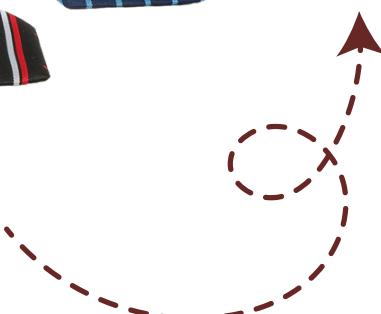
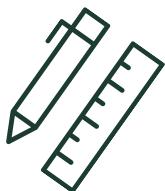


You can choose the fabric, the type of weave, the colours, or add any of your school's unique crests or logos. We can even customise labels and linings, or create one-off presentation ties for prize-givings and other special occasions.

### TIE MATERIALS

**Polyester** is the most popular option when it comes to choosing material for a school tie. Due to improved manufacturing techniques, polyester has come into its own – it's robust and suits regular wear, looks smart and provides a cost-effective solution when working to a budget.

**Silk** can be a good option if you are looking for ties for one-off events or occasional use. As well as creating silk ties as a special prize-giving gift, many alumni associations will choose silk to commemorate or celebrate a special event.



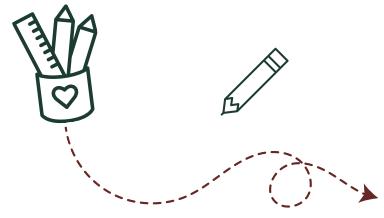
### TIE MANUFACTURING

We manufacture a large number of products here in the UK and our Lancashire mill is in its fourth generation of weavers. The team places a strong focus on craftsmanship but also embraces modern processes including working with solar energy and using recycled polyester yarn. As well as offering the best in quality, we can also work to some of the shortest lead times in the industry.



## STRIPED TIES

Our striped ties are a classic option and can be manufactured in any design or colour combination.



## LOGO TIES

Logo ties are a great option to show a crest or motif. A motif can be displayed in three different ways: a single motif at the base of the tie, a single motif under the knot, or placed in a pattern all over the tie.



## CRAVATS

A more formal type of neckwear, cravats can be self-tied or ready-tied and come with an adjustable neck band or clip fastening.



## BLOUSE SCARVES

Our blouse scarves can be designed to match any school tie. They can also be boxed for special occasions.



## PRESENTATION SETS

Our tie presentation sets are perfect for school prizewinnings and are also popular for alumni to commemorate special occasions such as school, college or university anniversaries. We offer a range of boxes in different styles. We can even complement the tie with a matching set of cufflinks or a school pin or badge.





Our Eco Ties are high-quality ties, manufactured in the UK using recycled plastic bottles. The plastic bottles are used to create a unique polyester yarn as opposed to using valuable natural oil, which is how standard polyester is created.

### Why choose eco ties?

leaf **Plastic waste reduction:** Let's put plastic waste to good use and reduce the amount of plastic that goes to landfill or ends up in the oceans. Every tie made saves approximately two plastic bottles.

leaf **Reduced carbon footprint:** Our eco ties are made in solar-powered mills here in the UK, meaning they don't have to be shipped overseas.

leaf **Encourage sustainability within your school:** We think it's a great idea that pupils wear eco ties to show they are actively helping the planet.

leaf **Our recycled polyester offers:** The same strength, quality, range of colours and luxurious feel as our standard polyester ties, so you can still have a wide choice of colourways and designs.

WHAT BETTER WAY TO SUPPORT SUSTAINABILITY THAN WEARING AN ITEM MADE FROM LANDFILL WASTE!



## TIE FASTENINGS

Our ties can be customised to fit different age ranges and this includes a range of fastenings including velcro, elasticated and clip-on ties. The advantage of these ties is that the knot is pre-tied which creates a smart, standard look as well as safeguarding against accidental pulling of the tie. They're also much easier for the children to put on themselves!



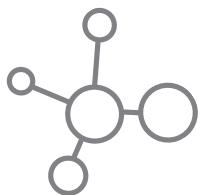
### VELCRO TIES

Our pre-knotted ties come with an adjustable Velcro fastening on the neckband for easy wear.



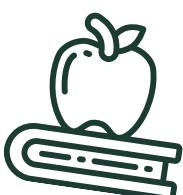
### ELASTICATED TIES

With an elasticated tie, the length and style of the knot are standard, giving a uniform look. They are easy to put on and take off.



### CLIP-ON TIES

Many schools opt for clip-on ties as the length and style of the knot are standard, plus they will easily come off should the tie be pulled.



# SCHOOL BADGES



Blazer badges offer an easy and affordable way to customise school wear, which is important as schools look to minimise uniform costs.

## WOVEN BADGES

Our woven badges are available in virtually any size and shape. With a minimum quantity of just 20 pieces, James Morton have a stock range of more than 300 colours yarns, including metallic yarns, which allows us to match your design and colour specification accurately.

Weaving the fabric rather than embroidery means that a far higher level of definition can be achieved.

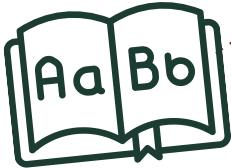
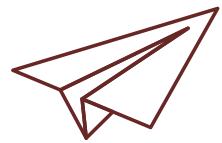
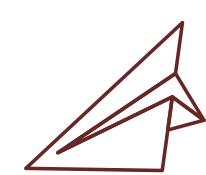
## METAL BADGES

We can also supply enamel badges, shield badges and pin badges in a range of different styles and finishes.



# BAGS

Our school bags are all made from high-quality and durable polyester. They can be customised with a school logo using print or embroidery.





## CLASSIC BOOK BAG

**Material:** 600D polyester  
**Size and Weight:** 36x30cm, 5 litres, 160g  
**Minimum:** 30 per colour  
**Colours:** Black, Bottle Green, Bright Royal Blue, French Navy Blue, Burgundy, Classic Red, Purple and Yellow



## JUNIOR BOOK BAG

**Material:** 420D polyester  
**Size and Weight:** 37x30x6cm, 5 litres, 240g  
**Minimum:** 30 per colour  
**Colours:** Black, Bottle Green, Emerald, Bright Royal Blue, French Navy Blue, Burgundy, Classic Red, Purple and Yellow



## JUNIOR BOOK BAG WITH STRAP

**Material:** 600D polyester  
**Size and Weight:** 37x30x6cm, 5 litres, 300g  
**Minimum:** 30 per colour  
**Colours:** Bottle Green, Bright Royal Blue, French Navy Blue, Burgundy, Classic Red



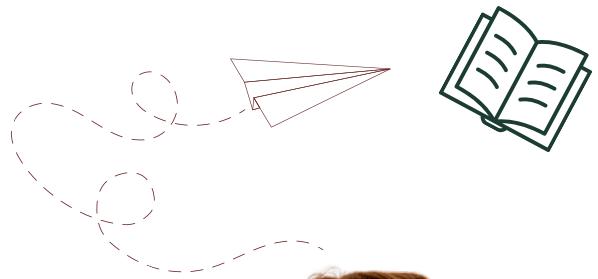
## ENHANCED VIZ BOOK BAG

**Material:** 600D polyester  
**Size and Weight:** 38x28cm, 4 litres, 142g  
**Minimum:** 30 per colour  
**Colours:** Bottle Green, Bright Royal Blue, French Navy Blue, Burgundy, Classic Red, Purple



## JUNIOR BACKPACK

**Material:** 600D polyester  
**Size and Weight:** 38x28x19cm, 12 litres, 325g  
**Minimum:** 30 per colour  
**Colours:** Black, Bottle Green, Classic Red, Bright Royal Blue, Burgundy, Classic Pink, French Navy, Fuchsia Pink, Lime Green, Orange, Purple, Surf Blue, White



## SENIOR BACKPACKS AND HOLDALLS



### ACADEMY BACKPACK

**Material:** 600D polyester  
**Size and Weight:** 31x45x19cm, 18 litres, 425g  
**Minimum:** 30 per colour  
**Colours:** Black, French Navy



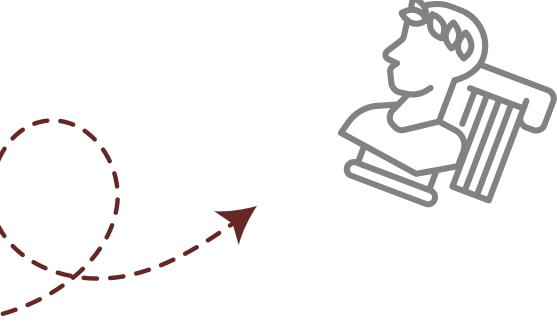
### RECYCLED ROLL-TOP LAPTOP BACKPACK

**Material:** 100% recycled 600D polyester  
**Size and Weight:** 30x44x14cm, 19 litres, 620g  
**Minimum:** 30 per colour  
**Colours:** Black, Grey, Mustard, Navy



### ACADEMY HOLDALL

**Material:** 600D polyester  
**Size and Weight:** 54x29x26cm, 30 litres, 820g  
**Minimum:** 30 per colour  
**Colours:** Black, Bottle Green, French Navy





### GYMSAC

**Material:** 210D polyester  
**Size and Weight:** 40x31cm, 7 litres, 109g  
**Minimum:** 30 per colour  
**Colours:** Black, Bottle Green, Classic Red, Bright Royal Blue, French Navy Blue, Burgundy, Purple and White



### PREMIUM COTTON ORGANIC GYMSAC

**Material:** 100% Organic Cotton  
**Size and Weight:** 37x46cm, 12 litres, 120g  
**Minimum:** 30 per colour  
**Colours:** Black, Bright Royal Blue, Classic Red, French Navy Blue, Graphite Grey, Light Grey, Natural and White



### COTTON STUFF BAG

**Material:** 100% Cotton  
**Size and Weight:** XXS/XS/S/M/L/XL, 0.25-38 litres, 140gsm  
**Minimum:** 30 per colour  
**Colours:** Black, Pink, Red, Natural, Navy Blue, Grey



### RECYCLED STUFF BAG

**Material:** 100% Recycled Cotton  
**Size and Weight:** XXS/XS/S/M/L/XL, 0.25-38 litres, 11-130g  
**Minimum:** 30 per colour  
**Colours:** Black, Natural



### JUNIOR SHOE BAG

**Material:** 420D Polyester  
**Size and Weight:** 35x18x16cm, 9 litres, 260g  
**Minimum:** 30 per colour  
**Colours:** Black, Classic Red, Bright Royal Blue, French Navy Blue





SUMMER  
WEAR





### JUNIOR ORGANIC COTTON BUCKET HAT

**Material:** 100% organic cotton twill  
**Size and Weight:** S/M (3-6yr) 59g, M/L (7-12yr) 62g  
**Minimum:** 30 per colour  
**Colours:** Navy, Powder Blue, Powder Pink, Sand



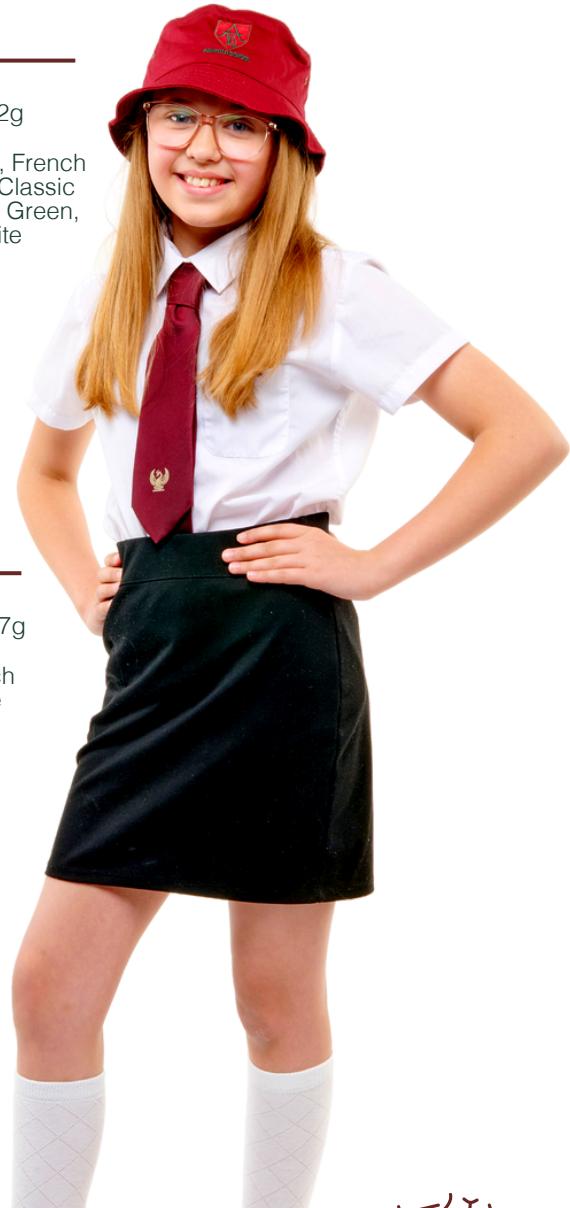
### JUNIOR CAP

**Material:** 100% cotton twill  
**Size and Weight:** One size with size adjuster, 62g  
**Minimum:** 30 per colour  
**Colours:** Black, Bottle Green, Bright Royal Blue, French Navy Blue, Burgundy, Bright Red, Classic Red, Classic Pink, Emerald, Fuchsia, Grey, Kelly Green, Lime Green, Orange, Purple, Yellow, Sky Blue, Surf Blue, White



### JUNIOR LEGIONNAIRE HAT

**Material:** 100% cotton twill  
**Size and Weight:** One size with size adjuster, 67g  
**Minimum:** 30 per colour  
**Colours:** Bottle Green, Bright Royal Blue, French Navy Blue, Classic Red, Yellow, Sky Blue, White



### JUNIOR FOLD-UP LEGIONNAIRE CAP

**Material:** 100% polyester  
**Size and Weight:** One size, 225gsm  
**Minimum:** 30 per colour  
**Colours:** Black, Bottle Green, Bright Royal Blue, French Navy Blue, Sky Blue, Pink, Red, White and Yellow



# WINTER WEAR





### FLEECE BEANIE

**Material:** 100% polyester  
**Size and Weight:** One size  
**Minimum:** 30 per colour  
**Colours:** Black, Red, Royal Blue, Navy Blue



### GLOVES

**Material:** Outer: 100% Poly-Acrylic  
Inner: 3M Thinsulate™ Lining: 100% Polyester  
**Size and Weight:** One size (Junior)  
**Minimum:** 30 per colour  
**Colours:** Navy



### JUNIOR CUFFED BEANIE

**Material:** 100% soft touch acrylic  
**Size and Weight:** One size  
**Minimum:** 30 per colour  
**Colours:** Black, Bright Royal, French Navy, Classic Red, Fluorescent Yellow, Fuchsia



### JUNIOR REFLECTIVE BOBBLE BEANIE

**Material:** 100% acrylic  
**Size and Weight:** One size  
**Minimum:** 30 per colour  
**Colours:** Black, Red, Royal Blue, Navy Blue



### WOOLLY SKI-HAT

**Material:** 100% soft-feel PolyAcrylic  
**Size and Weight:** One size  
**Minimum:** 30 per colour  
**Colours:** Black, Bottle Green, Burgundy, Navy, Red, Royal



### KNITTED SCARVES

**Material:** 100% acrylic  
**Size and Weight:** Junior size 125x18, Standard size 150x18  
**Minimum:** 30 per colour  
**Colours:** Coloured stripes, plus crests available in different colour ways.





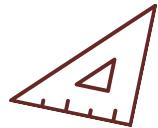
We work closely with schools to provide them with a bespoke personalisation service by offering the option to print or embroider their school logo and colours onto every product.

## PRINTING & EMBROIDERY

**Screen printing** is used for simple and/or large designs and works well with bold colours. Ink is pushed through a screen to create an imprint onto the product, which is then heat set. Each different colour uses a different screen so pricing will depend on the number of colours used in your design.

**Transfer printing** is useful for more detailed designs that incorporate lots of colours. Logos are digitally drawn and printed onto a transfer film, that is subsequently applied to the product using heat, to ensure it adheres permanently. Prices are fixed regardless of the number of colours used.

**Embroidery** is a popular and traditional way to personalise a product. It creates a textured finish, as the design or logo is carefully stitched on by machine. Coloured threads can be used to create a whole array of designs. Price will depend on the number of threads used and the size of the logo created.



## TIE LINING

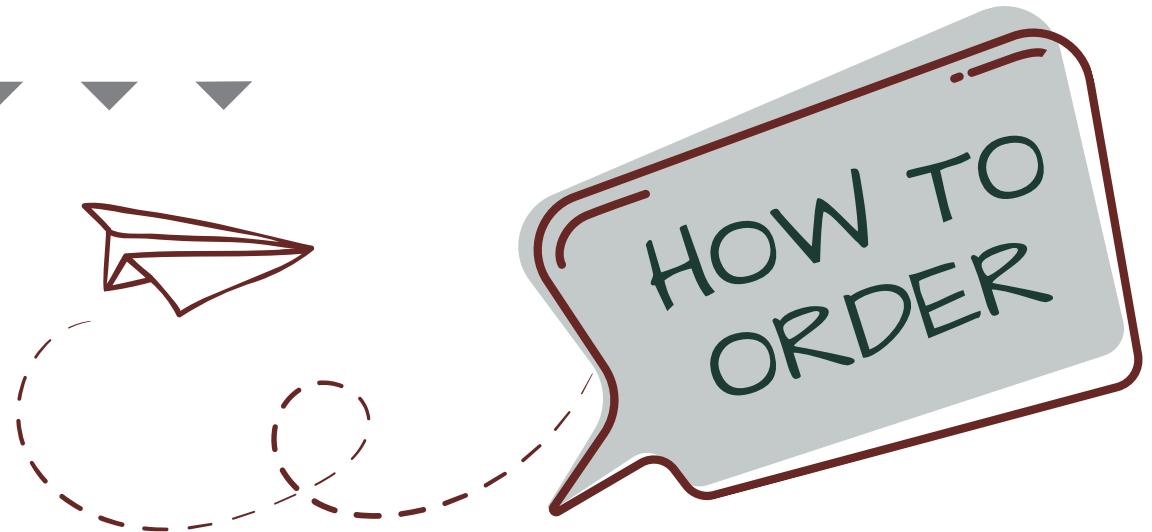
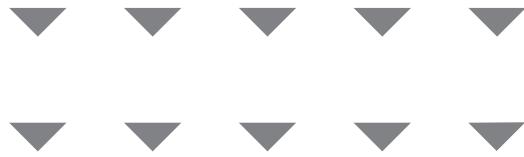
As standard, we use a plain lining fabric to finish your custom tie in a colour that complements the tie fabric. We do however offer the possibility to further customise your tie by selecting the lining colour or weaving your logo or name into the lining fabric.



## TIE LABELS

Your tie will be supplied with a label that can be used to retain the tail of the tie during wearing. It is also possible to personalise the label weaving in a company name or similar. This option is popular for corporate gifts to provide a discreet reminder of where the gift was from, or for schools to provide space for a pupil's name.





PLACING AN ORDER COULDN'T BE EASIER....

## 1 TELL US YOUR IDEAS

Email, post or speak to us about your ideas. You may have seen a design you already like or have a logo you want us to incorporate into one of our products. Alternatively, sketch your design on paper or use our design tool online.



## 2 APPROVE DESIGN

Our in-house team will take your ideas and produce artwork for your approval. We will amend the artwork until you are fully satisfied. When you are happy with the artwork we will send you a made-up sample.

## 3 PLACE YOUR ORDER

Once you have approved your sample, the rest of your order will be produced and sent to you by courier.

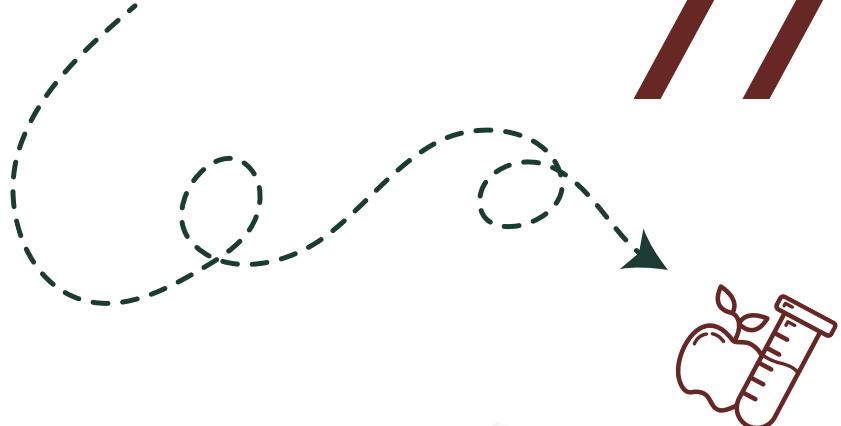
### LEAD TIMES

James Morton prides itself on the shortest lead times in the industry. Our standard lead times are between 4–7 weeks depending on the specification but we also offer express service from just 2 weeks.



To get a quote or to see how we can help, call us today on 01753 201 240.

# FAQS



## HOW DO YOU CALCULATE YOUR PRICES?

Prices are based on the product type and quantity ordered. Additional charges apply for our express service and certain finishing touches eg bespoke labels. Please contact a member of our sales team for current prices.

## HOW DO I DESIGN MY PRODUCT?

Our team of in-house designers are experts at customising ties and school accessories to your precise requirements. We have a number of ways to help you design your perfect product including an online tie design tool and design galleries. Alternatively, you can simply sketch your ideas and our designers will work with you to achieve the desired result.

## WHAT IS THE NORMAL SIZE OF A SCHOOL TIE?

School ties are available in different sizes including:

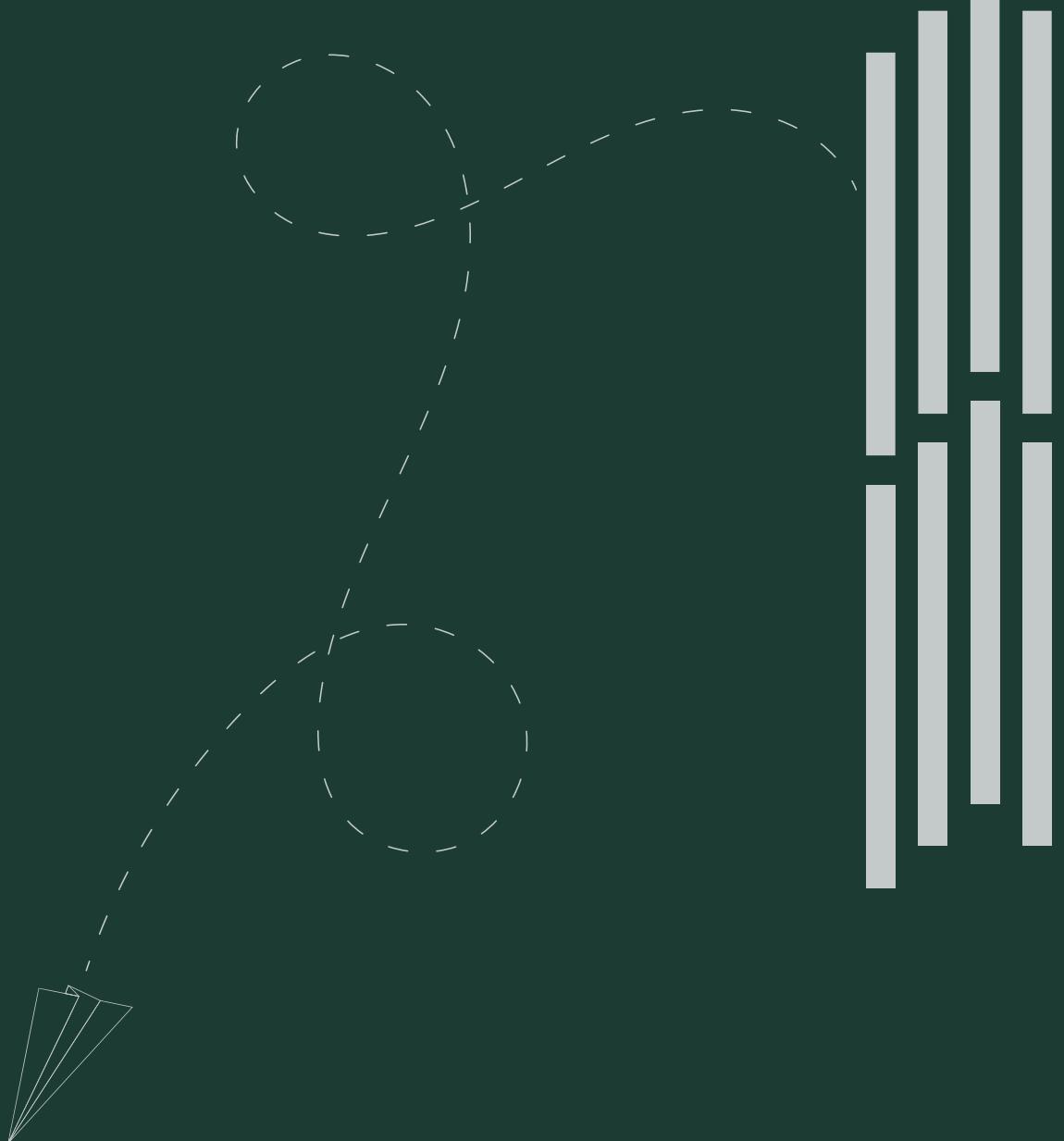
- Elastic, 28cms, 5-7 yrs
- Elastic, 32cms, 8-10 yrs
- Velcro, 36cm, 11-13 yrs
- Clip, 36cms, 11-13 yrs
- Clip, 41cm, 11-16 yrs
- Standard, 116cm, 8-10 yrs
- Standard, 132cm, 11-16 yrs



## WHAT TIE COLOURS ARE AVAILABLE?

We have a range of over 300 colours of polyester and silk wefts in stock which allows us to match most colours for a woven product. The dyes for printed products are mixed specially for each design and can be matched to any Pantone shade.





### Contact details:

**Address:** James Morton Ltd  
PO Box 4841  
Slough, SL1 0BB

**Phone:** 01753 201 240

**Email:** [sales@jamesmortonties.co.uk](mailto:sales@jamesmortonties.co.uk)

**Website:** [www.jamesmortonties.co.uk](http://www.jamesmortonties.co.uk)

**Open:** Monday to Friday 9 am - 5 pm